

# Marietta Gentles Crawford

Writer | Personal Brand Strategist | Speaker | Author



**FASTCOMPANY Inc.**

THRIVE  
GLOBAL

**Lifehack**

themuse

**HUFFPOST**

*"The feedback we received from the session was remarkable! I truly enjoyed working with Marietta and look forward to partnering with her in the future for another event."*

- Erica A. Shoulars, Vice President, BNY Mellon

Marietta is a personal brand strategist, writer, author, and speaker. She is known for her energetic training style sprinkled with humor when it comes to giving real-world advice about branding, online visibility, and career growth.

She has led personal branding workshops for clients that include KPMG and BNY Mellon, and is the author of the book, *From Nine to Thrive: A Guide to Building Your Personal Brand and Elevating Your Career*.

Marietta has over 15 years' experience as a writer and trainer—getting hired by top brands such as Macy's, J.P. Morgan, and Pfizer, to name a few.

As founder of the boutique communications consulting firm MGC Ink, Marietta helps small business owners and freelancers leverage their personal brands to attract more growth opportunities, create an authentic online presence, and stand out as a thought leader.

Marietta is certified as a Reach Social Branding Analyst and Reach 360 Analyst.



# MariBrands

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## FOR YOU

### KEYNOTES

Marietta's topics are designed to inspire your audience with practical insight and lively conversations with a touch a humor.

#### THE 4 Cs TO BRAND CLARITY

Simple strategies to increase visibility, credibility, and value—leading to more career opportunities.

#### HOW TO BUILD A COMPELLING BRAND ON SOCIAL MEDIA

Easy techniques to shape your digital brand to reach more clients and communicate a consistent brand message.

#### THE THREE R's OF BUILDING YOUR PERSONAL BRAND ON LINKEDIN

How to get noticed by your target market using three simple tips: respond, relate, reciprocate.

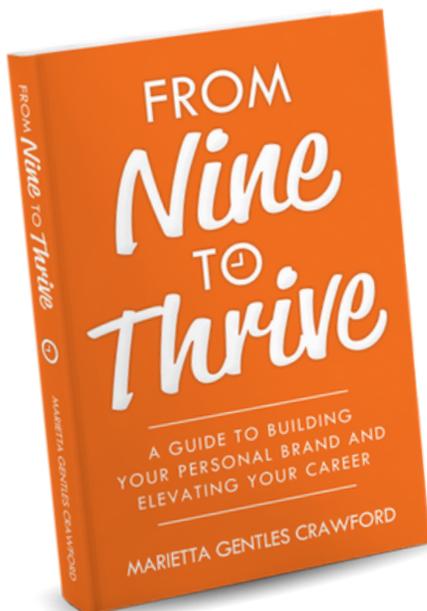
*"Marietta's workshop was a great fit for our professionals. Her personal branding tips and expertise in social media and technology was exactly what we were seeking for our audience. Marietta's presentation was relevant, appealing and fun."*

**- Nicole A. Brown, Human Resources, KPMG**



### PARTIAL CLIENT LIST

- KPMG
- BNY Mellon
- Career Thought Leaders Consortium
- NAMIC



#### Book Review

*"In From Nine to Thrive, Marietta Gentles Crawford uses wit, humor and her own unique brand to explain why you need to build yours. This book provides practical, valuable tips you can put into action immediately so you can build a strong personal brand and greatly expand your success and happiness at work."*

**- William Arruda, bestselling author of Ditch. Dare. Do! and Career Distinction**

