

Marietta Gentles Crawford

Writer | Personal Brand Strategist | Speaker | Author



FASTCOMPANY Inc.

THRIVE
GLOBAL

Lifehack

themuse

HUFFPOST

"The feedback we received from the session was remarkable! I truly enjoyed working with Marietta and look forward to partnering with her in the future for another event."

- Erica A. Shoulars, Vice President, BNY Mellon

Marietta is a personal brand strategist, writer, author, and speaker. She is known for her energetic training style sprinkled with humor when it comes to giving real-world advice about branding, social media, and leadership development.

She has led personal branding workshops for clients that include KPMG, BNY Mellon, GlobalFoundries, and NAMIC. Marietta is also the author of the book, *From Nine to Thrive: A Guide to Building Your Personal Brand and Elevating Your Career*.

Marietta has 15 years' experience as a writer and trainer—working within Fortune 500 companies such as, Macy's, J.P. Morgan, and Pfizer, to name a few.

As the founder of MGC Ink, Marietta helps corporations and small business owners communicate big ideas that inspire action.

Marietta is certified as a Reach Social Branding Analyst and Reach 360 Analyst.



MariBrands

FOR YOU

KEYNOTES

Marietta's topics are designed to inspire your audience with practical insight and lively discussions.

THE 4 Cs TO BRAND CLARITY

Simple strategies to increase visibility, credibility, and value—leading to more career opportunities.

HOW TO BUILD A COMPELLING BRAND ON SOCIAL MEDIA

Easy techniques to enhance your digital brand, so you can reach your target audience and communicate a compelling brand message.

THE THREE R's OF BUILDING YOUR PERSONAL BRAND ON LINKEDIN

How to get noticed by your target market using three simple tips: Respond, Relate, Reciprocate.

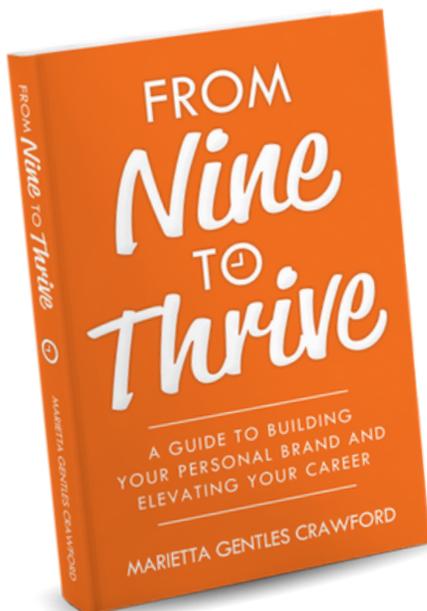
"Marietta's workshop was a great fit for our professionals. Her personal branding tips and expertise in social media and technology was exactly what we were seeking for our audience. Marietta's presentation was relevant, appealing and fun."

- Nicole A. Brown, Senior Associate, KPMG



PARTIAL CLIENT LIST

- KPMG
- BNY Mellon
- Career Thought Leaders Consortium
- NAMIC
- GlobalFoundries



Book Review

"In From Nine to Thrive, Marietta Gentles Crawford uses wit, humor and her own unique brand to explain why you need to build yours. This book provides practical, valuable tips you can put into action immediately so you can build a strong personal brand and greatly expand your success and happiness at work."

- William Arruda, bestselling author of Ditch. Dare. Do! and Career Distinction



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