Marietta Gentles Crawford

Speaker | Author | Trainer

FAST COMPANY Inc.
Forbes Money
BUSINESS INSIDER
themuse
THRIVE GLOBAL
HUFFPOST

"The feedback we received from the session was remarkable! I truly enjoyed working with Marietta and look forward to partnering with her in the future for another event."

- Erica A. Shoulars, Vice President, BNY Mellon

Marietta is a personal brand strategist and leadership development expert specializing in public speaking, corporate training, and LinkedIn for businesses—big and small. She is known for her energetic training style sprinkled with humor, and she gives real-world advice about personal branding, communication, networking, and professional development.

She has delivered a variety of keynote presentations and workshops for clients that include KPMG, BNY Mellon, GlobalFoundries, Career Thought Leaders, Terminix, and AppFolio, among others. Marietta is also the author of the book, *From Nine to Thrive: A Guide to Building Your Personal Brand and Elevating Your Career*.

Marietta has a background of over 15 years' experience as a corporate technical writer and trainer—getting hired by top brands and Fortune 500 companies such as Macy's, J.P. Morgan, and Pfizer, to name a few. She is also certified as a Reach Social Branding Analyst and Reach 360 Analyst.

As founder of the consulting firm MGC Ink, Marietta helps organizations, small business owners, and thought leaders leverage personal branding to achieve lucrative results that are transformative.

When you hire Marietta for your event, you're not just booking a "speaker"—you're giving your audience a memorable experience that inspires real action.

Email: marietta@maribrandsforyou.com | Website: MariBrandsForYou.com

KEYNOTE PRESENTATIONS

Marietta's presentations are customizable for clients and designed to captivate her audience and leave them with actionable takeaways aligned with your event goals.

HOW TO BUILD YOUR PERSONAL BRAND AND ELEVATE YOUR CAREER

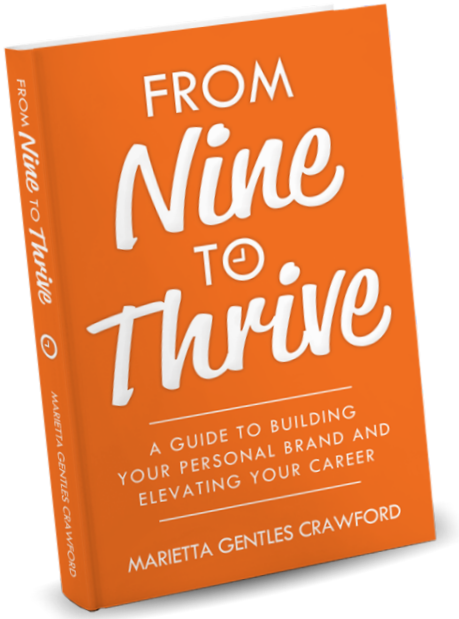
A powerful reminder about building a personal brand that allows leaders to thrive, communicate with confidence, and drive real business results.

THE POWER OF THE 4 Cs TO BRAND CLARITY

Strategic principles based on Marietta's signature 4 Cs framework for leaders who want to increase their confidence, prioritize personal development, and make an impact as compelling agents of change.

HOW TO DIVERSIFY YOUR NETWORK

Expand your network to include people from a variety of backgrounds and experiences so you can have a competitive advantage and contribute to increased innovation within organizations.



Book Review

"In From Nine to Thrive, Marietta Gentles Crawford uses wit, humor and her own unique brand to explain why you need to build yours. This book provides practical, valuable tips you can put into action immediately so you can build a strong personal brand and greatly expand your success and happiness at work."

- William Arruda, bestselling author of Ditch. Dare. Do! and Career Distinction

"We hired Marietta to be a speaker at our Young Professionals Business Resource Group company-wide event because of her consistent reputation and expertise in personal branding.... Participants shared how they appreciated her insight and engaging presentation style. Marietta did a wonderful job and was so easy to work with. I would not hesitate to recommend her."

- Sydney Blackshare, Sr. Comp Analyst, Terminix

PARTIAL CLIENT LIST

- KPMG
- BNY Mellon
- Career Thought Leaders Consortium
- NAMIC
- GlobalFoundries

mariettagentlescrawford

Email: marietta@maribrandsforyou.com | Website: MariBrandsForYou.com